70TH ANNIVERSARY CELEBRATION

SPONSORSHIP OPPORTUNITIES
CYSO’S MISSION IS TO INSPIRE AND CULTIVATE PERSONAL EXCELLENCE THROUGH MUSIC.

Chicago Youth Symphony Orchestras has provided music education through orchestral programs and performance opportunities of the highest caliber since 1946. In our 70th anniversary season, CYSO will serve more than 600 students ages 6-18 through seven full and string orchestras, a steel orchestra program, jazz orchestra, composition seminar, and chamber music program. CYSO connects with thousands of young Chicagoans annually through our Community Engagement Programs, including the new Neighborhood Steel Orchestras Program recently launched in two underserved Chicago neighborhoods.

The CYSO Symphony Orchestra is critically acclaimed for “professional-level” performances by the Chicago Tribune’s John von Rhein and has earned local and national awards including numerous ASCAP Awards for Adventurous Programming and Illinois Council of Orchestras Youth Orchestra of the Year Awards. The CYSO has cultivated relationships with world-class composers from Augusta Read Thomas to Bryce Dessner resulting in world and local premieres, and it has partnered with renowned artists and organizations from Rachel Barton Pine to Ben Folds and the Chicago Symphony Orchestra to the Chicago Bulls.

CYSO is a 501(c)(3) nonprofit organization investing in the future of music and the next generation of leaders.
CYSO KEY ANNUAL NUMBERS

5,025 STUDENTS SERVED
42,118 INSTRUCTION HOURS

STUDENT DEMOGRAPHICS

166 DIFFERENT ZIP CODES REPRESENTED
100% GRADUATE HIGH SCHOOL & GO TO COLLEGE
1 in 4 STUDENTS RECEIVE FINANCIAL ASSISTANCE

RACE/ETHNICITY
- Asian 34%
- Caucasian 46%
- Latino 8%
- Native-American/Other 3%
- African-American 9%

GENDER
- Female 55%
- Male 45%

SCHOOL TYPE
- Public 75%
- Private 20%
- Home-Schooled 5%
“ CYSO IS MY MUSICAL FAMILY. ”
- CYSO STUDENT

“ I WANT A CHALLENGE SO I CAN BECOME THE BEST AT WHAT I DO. ”
- CYSO STUDENT
Now in its fourth year, Steel Orchestras is a full year program that introduces young people to music through the steelpan (or steel drum) regardless of age and musical experience. For the 2016/17 season, CYSO launches the Neighborhood Steel Orchestras Program as part of its Community Engagement Program and its first Jazz Orchestra led by Pharez Whitted.
No one achieves excellence alone. Partnership and collaboration are essential.

- Allen Tinkham, Music Director
Each year, CYSO’s world-renowned Symphony Orchestra, heralded as “professional-level” by the Chicago Tribune, performs an unforgettable program created exclusively for its annual gala and performance, the largest CYSO fundraiser of the year. Directly benefiting over 2,500 students served by CYSO’s training and ensemble programs, the 2017 event will be an evening filled with glamour and intrigue inspired by the iconic music of the James Bond films.

Hundreds of influential Chicago philanthropists, corporate, and civic leaders will gather to support and celebrate seven decades of CYSO music performances and education programs at the 70th Anniversary Celebration. The evening will begin with cocktails, red carpet, and mini-live auction at 6PM followed by dinner, live auction, and performances by the CYSO Symphony Orchestra led by Music Director Allen Tinkham and featuring guest artist and violinist, Rachel Barton Pine.

Chicago film critic Richard Roeper will emcee the evening. Internationally renowned Chicago based solo violinist and philanthropist Rachel Barton Pine and CYSO trustee and philanthropist Jennifer Myerberg will each be honored with the Note of Excellence award. The exclusive media sponsor for the 70th Anniversary Celebration will be CS Modern Luxury. The evening is co-chaired by Pam and Dave Conroy and Rachel Lang and Allen Tinkham.

Blackbird Restaurant partnered in early December to host the kick off event for sponsors and the host committee. Sponsors include First Hospitality Group and Jenner & Block. The presenting auction sponsor is Skylark, and the dinner wine sponsor is Southern Glazer’s Wine & Spirits. Tickets are currently on sale at www.cyso.org/gala. The CYSO 70th Anniversary Celebration Book will recognize all sponsors, partners and host committee for the evening (print deadline applies).
SPONSORSHIP LEVELS | 70TH ANNIVERSARY CELEBRATION

SYMPHONY
$25,000

• Color full page back cover ad (as available) in 70th Anniversary Celebration Book
• Full page ad in CYSO's 2017-2018 Concert Program Books
• Name/logo recognition on invitations *
• Name/logo recognition in press release *
• Name/logo recognition in media and on website
• Name/logo on red carpet step and repeat
• Name recognition during gala
• Premium table seating for 10 with signage
• 2 CYSO chamber music ensemble bookings
• 25 tickets to CYSO concert at Orchestra Hall

PHILHARMONIC
$15,000

• Color full page inside front cover ad (as available) in 70th Anniversary Celebration Book
• Full page ad in CYSO's 2017-2018 Concert Program Books
• Name/logo recognition on invitations *
• Name/logo recognition in press release *
• Name/logo recognition in media and on website
• Name/logo on red carpet step and repeat
• Name recognition during gala
• Premium table seating for 10 with signage
• 1 CYSO chamber music ensemble bookings
• 15 tickets to CYSO concert at Orchestra Hall

CONCERT
$10,000

• Color full page inside back cover ad (as available) in 70th Anniversary Celebration Book
• Full page ad in CYSO's 2017-2018 Concert Program Books
• Name/logo recognition on invitations *
• Name/logo recognition in press release *
• Name/logo recognition on website
• Name recognition during gala
• Premium table seating for 10 with signage
• 1 CYSO chamber music ensemble bookings
• 10 tickets to CYSO concert at Orchestra Hall

All sponsors receive name recognition in CYSO's annual Concert Program Books, Gala Celebration Book, Annual Report, and e-newsletters.

* Deadline for name or logo recognition on invitations and press release is November 1.
### SPONSORSHIP LEVELS | 70TH ANNIVERSARY CELEBRATION

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<th>Level</th>
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| DEBUT      | $7,500 | - Color full page ad in 70th Anniversary Celebration Book  
- Full page ad in CYSO's 2017-2018 Concert Program Books  
- Name recognition on invitations *  
- Table seating for 10 with signage |
| ACCELERANDO | $5,000 | - Color full page ad in 70th Anniversary Celebration Book  
- Half page ad in CYSO's 2017-2018 Concert Program Books  
- Name recognition on invitations *  
- Table seating for 10 with signage |
| PREPARATORY | $1,500 | - Color full page ad in 70th Anniversary Celebration Book  
- Name recognition on invitations *  
- Table seating for 10 with signage |
| OVERTURE   | $700   | - Color half full page ad in 70th Anniversary Celebration Book |

### IMPACT

- $10,000 = 1 year tuition for 8 Symphony Orchestra students  
- $5,000 = 1 year educational performances in Chicago Public Schools  
- $1,500 = 1 chamber music coach  
- $750 = 1 year tuition for a Jazz Orchestra student

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* Deadline for name or logo recognition on invitations and press release is November 1.
The best youth orchestra in the state and one of the best in the nation.
- John Von Rhein, Chicago Tribune

For more information about sponsorship opportunities, please contact:

Meredith Shaner
Development Officer
312-939-2207 x 200
mshaner@cyso.org