70TH ANNIVERSARY CELEBRATION
SPONSORSHIP OPPORTUNITIES
CYSO’S MISSION IS TO INSPIRE AND CULTIVATE PERSONAL EXCELLENCE THROUGH MUSIC.

Chicago Youth Symphony Orchestras has provided music education through orchestral programs and performance opportunities of the highest caliber since 1946. In our 70th anniversary season, CYSO will serve more than 600 students ages 6-18 through seven full and string orchestras, a steel orchestra program, jazz orchestra, composition seminar, and chamber music program. CYSO connects with thousands of young Chicagoans annually through our Community Engagement Programs, including the new Neighborhood Steel Orchestras Program recently launched in two underserved Chicago neighborhoods.

The CYSO Symphony Orchestra is critically acclaimed for “professional level” performances by the Chicago Tribune’s John von Rhein and has earned local and national awards including numerous ASCAP Awards for Adventurous Programming and Illinois Council of Orchestras Youth Orchestra of the Year Awards. The CYSO has cultivated relationships with world-class composers from Augusta Read Thomas to Bryce Dessner resulting in world and local premieres, and it has partnered with renowned artists and organizations from Rachel Barton Pine to Ben Folds and the Chicago Symphony Orchestra to the Chicago Bulls.

CYSO is a 501(c)(3) nonprofit organization investing in the future of music and the next generation of leaders.
CHICAGO YOUTH SYMPHONY ORCHESTRAS | CELEBRATING 70 YEARS OF MUSIC

CYSO KEY ANNUAL NUMBERS

5,025 STUDENTS SERVED
42,118 INSTRUCTION HOURS

STUDENT DEMOGRAPHICS

166 DIFFERENT ZIP CODES REPRESENTED
100% GRADUATE HIGH SCHOOL & GO TO COLLEGE
1 in 4 STUDENTS RECEIVE FINANCIAL ASSISTANCE

RACE/ETHNICITY

- Caucasian 46%
- Latino 8%
- Native-American/Other 3%
- African-American 9%
- Asian 34%

GENDER

- Female 55%
- Male 45%

SCHOOL TYPE

- Public 75%
- Private 20%
- Home-Schooled 5%

7 ORCHESTRA
4 STEEL ORCHESTRAS
1 JAZZ ORCHESTRA
20 CHAMBER ENSEMBLES
“CYSO IS MY MUSICAL FAMILY.”
- CYSO STUDENT

“I WANT A CHALLENGE SO I CAN BECOME THE BEST AT WHAT I DO.”
- CYSO STUDENT
CYSO’S NEW PROGRAMS | STEEL ORCHESTRAS & JAZZ ORCHESTRA

Now in its fourth year, Steel Orchestras is a full year program that introduces young people to music through the steelpan (or steel drum) regardless of age and musical experience. For the 2016/17 season, CYSO launches the Neighborhood Steel Orchestras Program as part of its Community Engagement Program and its first Jazz Orchestra led by Pharez Whitted.
No one achieves excellence alone. Partnership and collaboration are essential.

- Allen Tinkham, Music Director
The annual gala and performance is CYSO’s largest fundraising event of the year. All funds raised benefit music programs serving over 5,000 youth annually.

Each year, CYSO’s world-renowned Symphony Orchestra performs an unforgettable program created exclusively for the gala performance. Previous celebrations have included well-loved tunes from the sports world at “Game On!” and an evening of comedy and music with Chicago’s famed The Second City. The CYSO gala has 6,000 print and 200,000 online impressions and has received media coverage from Chicago Sun-Times SPLASH.

Hundreds of influential Chicago philanthropists, corporate, and civic leaders will gather to support and celebrate seven decades of CYSO music performances and education programs at the 70th Anniversary Celebration. The “0070th” celebration will feature the unmistakable music of James Bond 007 films for a glamorous evening co-chaired by Pam and Dave Conroy and Rachel Lang and Allen Tinkham.

Internationally renowned Chicago based solo violinist Rachel Barton Pine and CYSO Trustee Jennifer Myerberg will each be honored with the Note of Excellence award. Special guests, presenting and media sponsors will be announced Fall 2016. Tickets go on sale in early December at cyso.org/gala following a kick-off event for host committee and sponsors. The host committee is in formation and will be announced Fall 2016.
SPONSORSHIP LEVELS | 70TH ANNIVERSARY CELEBRATION

SYMPHONY
$25,000

- Color full page back cover ad (as available) in 70th Anniversary Celebration Book
- Full page ad in CYSO’s 2017-2018 Concert Program Books
- Name/logo recognition on invitations *
- Name/logo recognition in press release *
- Name/logo recognition in media and on website
- Name/logo on red carpet step and repeat
- Name recognition during gala
- Premium table seating for 10 with signage
- 2 CYSO chamber music ensemble bookings
- 25 tickets to CYSO concert at Orchestra Hall

PHILHARMONIC
$15,000

- Color full page inside front cover ad (as available) in 70th Anniversary Celebration Book
- Full page ad in CYSO’s 2017-2018 Concert Program Books
- Name/logo recognition on invitations *
- Name/logo recognition in press release *
- Name/logo recognition in media and on website
- Name/logo on red carpet step and repeat
- Name recognition during gala
- Premium table seating for 10 with signage
- 1 CYSO chamber music ensemble bookings
- 15 tickets to CYSO concert at Orchestra Hall

CONCERT
$10,000

- Color full page inside back cover ad (as available) in 70th Anniversary Celebration Book
- Full page ad in CYSO’s 2017-2018 Concert Program Books
- Name/logo recognition on invitations *
- Name/logo recognition in press release *
- Name/logo recognition on website
- Name recognition during gala
- Premium table seating for 10 with signage
- 1 CYSO chamber music ensemble bookings
- 10 tickets to CYSO concert at Orchestra Hall

All sponsors receive name recognition in CYSO’s annual Concert Program Books, Gala Celebration Book, Annual Report, and e-newsletters.

* Deadline for name or logo recognition on invitations and press release is November 1.
SPONSORSHIP LEVELS | 70TH ANNIVERSARY CELEBRATION

DEBUT $7,500
- Color full page ad in 70th Anniversary Celebration Book
- Full page ad in CYSO’s 2017-2018 Concert Program Books
- Name recognition on invitations *
- Table seating for 10 with signage

ACCELERANDO $5,000
- Color full page ad in 70th Anniversary Celebration Book
- Half page ad in CYSO’s 2017-2018 Concert Program Books
- Name recognition on invitations *
- Table seating for 10 with signage

PREPARATORY $1,500
- Color full page ad in 70th Anniversary Celebration Book

OVERTURE $700
- Color half full page ad in 70th Anniversary Celebration Book

IMPACT
- $10,000 = 1 year tuition for 8 Symphony Orchestra students
- $5,000 = 1 year educational performances in Chicago Public Schools
- $1,500 = 1 chamber music coach
- $750 = 1 year tuition for a Jazz Orchestra student

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The best youth orchestra in the state and one of the best in the nation.

- John Von Rhein, Chicago Tribune

For more information about sponsorship opportunities, please contact:

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