



### **PROGRAM BOOK PRINT ADVERTISING**

CYSO brings together some of the Chicago region’s most talented young musicians and engaged arts patrons. Seen by more than **5,500 audience members each season**, CYSO program book ads are professionally offset printed and fit almost any budget with options ranging from \$500-\$1500.

**Artwork specs:** Files should be submitted in CMYK at 300 dpi resolution. Accepted file formats include .jpg, .pdf, .ai, or .psd. For .ai files, please ensure that all fonts are converted to outlines and linked files are embedded.

### Increase the impact of your print ad with a **Premium Add-On Option:**



#### **MyCYSO WEB AD**

**MyCYSO, CYSO’s student and parent portal, is one of the most trafficked pages on our site with 3000+ views per month. MyCYSO ads are viewed by families throughout the season.**

Web ads include organization name and link, as well as your choice of image (280x100 pixels) or text ad (200 characters). Listing will run September 2018 through August 2019.

See *MyCYSO example* at [cyso.org/sample-mycyso](http://cyso.org/sample-mycyso)



#### **CYSO COLLEGE FAIR**

**Join us Sunday, September 30, 2018 for the CYSO College Fair. Open to universities and camps, the event is a great opportunity to speak directly with current CYSO students.**

The College Fair is attended by 250 of CYSO’s most advanced high school musicians already on site for rehearsals, and advertised to an additional 300+ families. Exhibitors receive a 30 x 36” half table for their display.

*More info available at [cyso.org/CollegeFair](http://cyso.org/CollegeFair)*

**CONTRACT AND ARTWORK DEADLINE: August 24, 2018**

Send contracts, artwork, and questions to:  
Abbey Hambright, Marketing Manager | [ahambright@cyso.org](mailto:ahambright@cyso.org) | 312-939-2207 x310

Print advertisement prices include placement CYSO's program book to be used at 12 concerts during the 2018-2019 season. Increase your reach by upgrading with one of the premier add-on advertising options with a MyCYSO web listing or spot at our September 30th College Fair.



## PROGRAM BOOK PRINT ADVERTISING

<input type="checkbox"/> BACK COVER (full color) - 5 x 8"	\$1,500
FULL PAGE SPECIAL (black/white) - 5 x 8"	\$1,200
<input type="checkbox"/> Inside Front Cover (right)	
<input type="checkbox"/> Inside Back Cover (right)	
<input type="checkbox"/> Opposite Inside Cover (left)	
<input type="checkbox"/> Opposite Concert Program	
FULL PAGE (black/white) - 5 x 8"	\$1,100
<input type="checkbox"/> Other inside page	
HALF PAGE (black/white)	\$800
<input type="checkbox"/> Horizontal - 5 x 3.875" <input type="checkbox"/> Vertical - 2.375 x 8"	
QUARTER PAGE (black/white)	\$500
<input type="checkbox"/> Horizontal - 5" x 1.875" <input type="checkbox"/> Vertical - 2.375 x 3.875"	

## PREMIUM ADD-ON OPTIONS:



MyCYSO  
WEB AD



COLLEGE  
FAIR

<input type="checkbox"/> \$300	<input type="checkbox"/> \$250
<input type="checkbox"/> \$300	<input type="checkbox"/> \$250
<input type="checkbox"/> \$300	<input type="checkbox"/> \$300
<input type="checkbox"/> \$400	<input type="checkbox"/> \$300
<input type="checkbox"/> \$400	<input type="checkbox"/> \$300

**TOTAL** \_\_\_\_\_

### CONTRACT AND ARTWORK DEADLINE : August 24, 2018

Email contract and artwork to: [ahambright@cyso.org](mailto:ahambright@cyso.org) | See previous page for complete artwork specs.

### ADVERTISER INFORMATION

Organization/Company \_\_\_\_\_  
 Contact Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Email \_\_\_\_\_  
 For MyCYSO Web Listings, link url \_\_\_\_\_

### PAYMENT INFORMATION - Please indicate your preferred payment method.

Billing Contact (if different) \_\_\_\_\_ Email \_\_\_\_\_  
 Preferred Payment Method:  INVOICE  CHECK - Check number \_\_\_\_\_  CREDIT CARD  
 Credit Card Information: Visa Mastercard Amex Discover (circle one)  
 Card number \_\_\_\_\_ Expiration \_\_\_\_\_ CVV \_\_\_\_\_  
 Name on card \_\_\_\_\_ Signature \_\_\_\_\_ Billing Zip \_\_\_\_\_