



PRINT ADVERTISING IN OUR SEASON PROGRAM BOOK

CYSO brings together some of the Chicago region’s most talented young musicians and engaged arts patrons. Ads in our professionally offset printed season program book are seen by more than **5,500 audience members each season**. Ad rates fit almost any budget with options ranging from \$550-\$2,000.

Artwork specs: Files should be submitted in CMYK at 300 dpi resolution. Accepted file formats include .jpg, .pdf, .ai, or .psd. For .ai files, please ensure that all fonts are converted to outlines and linked files are embedded.

Increase the impact of your print ad with a **Premium Add-On Option:**



MyCYSO WEB AD

MyCYSO, CYSO’s student and parent portal, is one of the most trafficked pages on our site with 3000+ views per month. MyCYSO ads are viewed by families throughout the season.

Web ads include organization name along with a 280x100 pixel image linked to your chosen url. Listing runs through the regular CYSO season, September 2019 to May 2020.

See MyCYSO example at cyso.org/sample-mycyso



CYSO COLLEGE FAIR

Join us Sunday, September 29, 2019 for the popular CYSO College Fair. Open to camps and universitiess, the event is an opportunity to speak face to face with CYSO students and families.

Each year, the College Fair is attended by 250+ of CYSO’s most advanced high school musicians. The event takes place on a day students are already on site for rehearsals, and is advertised to an additional 300+ of our families. Exhibitors receive a 30 x 36” half table for their display.

CONTRACT AND ARTWORK DEADLINE: September 6, 2019

Send contracts, artwork, and questions to:
Abbey Hambright, Marketing Manager | ahambright@cyso.org | 312-939-2207 x310

Print advertisement prices include placement CYSO's program book to be used at 12 concerts during the 2019-2020 season. Increase your reach by upgrading with one of the premium add-on advertising options: a MyCYSO web listing or spot at our September 29th College Fair.



PROGRAM BOOK PRINT ADVERTISING

<input type="checkbox"/> BACK COVER (full color) - 5 x 8"	\$2,000
FULL PAGE SPECIAL (black/white) - 5 x 8" <input type="checkbox"/> Inside Front Cover (right) <input type="checkbox"/> Inside Back Cover (right) <input type="checkbox"/> Opposite Inside Cover (left) <input type="checkbox"/> Opposite Concert Program	\$1,400
FULL PAGE (black/white) - 5 x 8" <input type="checkbox"/> Other inside page	\$1,300
HALF PAGE (black/white) <input type="checkbox"/> Horizontal - 5 x 3.875" <input type="checkbox"/> Vertical - 2.375 x 8"	\$900
QUARTER PAGE (black/white) <input type="checkbox"/> Horizontal - 5" x 1.875" <input type="checkbox"/> Vertical - 2.375 x 3.875"	\$550

PREMIUM ADD-ON OPTIONS:



MyCYSO
WEB AD



COLLEGE
FAIR

<input type="checkbox"/> \$400	<input type="checkbox"/> \$300
<input type="checkbox"/> \$400	<input type="checkbox"/> \$400
<input type="checkbox"/> \$400	<input type="checkbox"/> \$400
<input type="checkbox"/> \$450	<input type="checkbox"/> \$500
<input type="checkbox"/> \$450	<input type="checkbox"/> \$500

TOTAL _____

CONTRACT & ART DEADLINE : September 6, 2019

Email contract and artwork to: ahambright@cyso.org | See previous page for complete artwork specs.

ADVERTISER INFORMATION

Organization/Company _____

Contact Name _____

Address _____

City, State, Zip _____

Phone _____ Email _____

For MyCYSO Web Listings, link url _____

PAYMENT INFORMATION - Please indicate your preferred payment method.

Billing Contact (if different) _____ Email _____

Preferred Payment Method: INVOICE CREDIT CARD CHECK - Check number _____

Credit Card Information: Visa Mastercard Amex Discover (circle one)

Card number _____ Expiration _____ CVV _____

Name on card _____ Signature _____ Billing Zip _____