The 2020 CYSO Gala: An American in Paris celebrates the “city of lights” with an evening of music and glamour! As our largest fundraising event of the year, the gala supports world-class music education for dedicated young players from across the Chicago region.

EVENT CO-CHAIRS
Kelly & Dennis Howe
Brittany Viola & Justin Bernbrock

6PM Cocktails and Mini Live Auction
Music from CYSO’s Preparatory Strings and Kaiso Steel Orchestra

7PM Dinner, Performance, and Live Auction
Music from CYSO’s Symphony Orchestra
#CYSOGala

**GALA AUDIENCE**

<table>
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<tr>
<th><strong>350</strong></th>
<th><strong>$400</strong></th>
<th><strong>75%</strong></th>
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<tbody>
<tr>
<td>GALA ATTENDEES</td>
<td>TICKET PRICE</td>
<td>CITY OF CHICAGO RESIDENTS</td>
</tr>
</tbody>
</table>

**$3 MILLION**

AVERAGE NET WORTH OF GALA ATTENDEES

**IMPRESSIONS**

<table>
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<th><strong>4,000</strong></th>
<th><strong>2,500</strong></th>
<th><strong>650</strong></th>
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<tr>
<td>EMAIL IMPRESSIONS</td>
<td>WEB IMPRESSIONS</td>
<td>PRINT IMPRESSIONS</td>
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CYSO’S MISSION IS TO INSPIRE AND CULTIVATE PERSONAL EXCELLENCE THROUGH MUSIC.

Since 1946, Chicago Youth Symphony Orchestras has provided music education through orchestral programs and performance opportunities of the highest caliber. With nine on-site ensembles including full, string, jazz and steel orchestras and chamber music, CYSO serves nearly 650 students in on-site programming, as well as thousands of young Chicagoans through our Community Engagement Programs. CYSO is a 501(c)(3) nonprofit organization investing in the future of music and the next generation of leaders.
SPONSORSHIP LEVELS

VERSAILLES
$25,000

- Color full page back cover ad in gala program book (as available)
- Full page ad in CYSO’s 2020-2021 season program book
- Name/logo recognition on invitations*
- Recognition in press release
- Invitation for 10 to kick-off party
- Name/logo recognition in media and website
- Recognition from stage during gala
- VIP table seating for 20 with signage
- 2 CYSO Chamber Music ensemble bookings
- 40 tickets to CYSO Orchestra Hall concert
- Social media thank you

EIFFEL TOWER
$15,000

- Color full page inside cover ad in gala program book (as available)
- Full page ad in CYSO’s 2020-2021 season program book
- Name/logo recognition on invitations*
- Recognition in press release
- Invitation for 8 to kick-off party
- Name/logo recognition in media and website
- Recognition from stage during gala
- VIP table seating for 10 with signage
- 1 CYSO Chamber Music ensemble bookings
- 25 tickets to CYSO Orchestra Hall concert
- Social media thank you

CHAMPS-ELYSEES
$10,000

- Color full page ad in gala program book (as available)
- Half page ad in CYSO’s 2020-2021 season program book
- Name/logo recognition on invitations*
- Recognition in press release
- Invitation for 6 to kick-off party
- Name/logo recognition in media and website
- Recognition from stage during gala
- VIP table seating for 10 with signage
- 15 tickets to CYSO Orchestra Hall concert

* Deadline for name or logo recognition on invitations and press release is November 1.
All sponsors receive name recognition in CYSO’s annual season program books, Gala program book, Annual Report, and e-newsletters.

*Deadline for name or logo recognition on invitations and press release is November 1.*
Host committee members serve a critical role in the success of the CYSO Gala. By pledging to fill at least a full table of 10, the host committee helps to ensure that the evening raises both money and awareness for CYSO’s programs. Host Committee members also have opportunities to provide additional input on the event and are asked to provide introductions to potential sponsors and donors.

Host Committee Benefits
- Recognition on printed and emailed event invitations, the CYSO event website, on signage at the event, and in the evening’s program book
- Early access to sponsorship opportunities, tables, and event tickets
- Invitations for you and your guests to the VIP Kick Off Party (date TBA)
- Periodic updates on the progress of the event

Table costs are $4,000 for a regular table or $7,500 for a VIP table, which includes premium seating and wine during dinner service, specialty dessert, and special gift. *Kindly reserve your table by December 1.*

To join the Host Committee, or for questions, contact Kevin Gupana, Development Coordinator, at kgupana@cyso.org or by phone at 312-939-2207 x 200
2019 CYSO Gala: Chicago Soul
PRESS COVERAGE

Chicago Tribune | CYSO gala bares ‘Chicago Soul’ to benefit music and education programs, 2/24/19

CS Modern Luxury Magazine | Features, 1/25/19 | Parties, 4/19

Vocalo Radio | Chicago Youth Symphony Orchestras celebrate the links between classical and soul sounds, 2/5/19
2020 GALA
SPONSORSHIP COMMITMENT FORM

SPONSOR NAME (as it should be listed) ____________________________________________________________

CONTACT PERSON _____________________________________________________________

ADDRESS ________________________________________________________________

CITY __________________________ STATE ____________ ZIP ______________________

EMAIL __________________________ PHONE/FAX ______________________________________

PAYMENT METHOD

- Enclosed is my check payable to Chicago Youth Symphony Orchestras
- Please invoice me for the full amount
- Please charge my:  
  - Mastercard  - Visa  - American Express  - Discover
  
  Card Number ___________________________________________ Exp Date ________________
  Security Code __________ Authorized Signature ______________________________________

Please return to —
MAIL: Chicago Youth Symphony Orchestras  |  attn: Kevin Gupana  |  410 S. Michigan Ave, Suite 833  |  Chicago, IL 60605
EMAIL: kgupana@cyso.org  |  PHONE: 312-939-2207 ext. 200
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For more information about sponsorship opportunities, please contact:

Kevin Gupana, Development Coordinator
312-939-2207 x 250
kgupana@cyso.org