

Helpful Hints for Fundraising

Now that your GiveSmart page is ready to go, here are some tips to help you fundraise!

1. Build Your Support Network

Fundraising works best when people feel personally connected to your musical journey

- Tell your story: why does this trip matter to you as a musician?
- Post updates about upcoming performances
- Stay connected with teachers, mentors, and your community

2. Offer a Meaningful Thank-You Gift

Include a small, personal incentive for donors. It doesn't need to be expensive, just thoughtful and handmade. Consider your skills or hobbies that might provide incentive:

- Small artwork or craft
- Baked goods
- Personalized thank-you video
- Dedicated short composition or musical recording
- **Try giving levels:** ex. a handwritten note for gifts under \$20, a small handmade craft at \$50, a short musical recording for donations of \$100 or more. Tiers give donors a fun reason to give a little more.

3. Use Your Talents to Give Back

Performing for your community can be a powerful way to raise support. Consider offering to play at your church, school, or another local organization or host a mini benefit recital for your supporters.

4. Use Social Media

- Share what you're raising money for and why it matters to you
- Include a clear link and call to action ("Click here to help me get to Greece!")
- Share short updates throughout your fundraiser

6. Involve Your Support Team

Ask your family, music teacher, and social media network to help spread the word about your fundraising goals and why they should support you!

7. Say Thanks!

- Send a handwritten thank-you note to every donor
- After the trip, send a short recap so donors see the impact of their gift