SUPPORT THE NEXT GENERATION OF CHICAGO MUSICIANS

2027 Tour of Greece

SPONSORSHIP OPPORTUNITIES

CYSO INTERNATIONAL TOURS

CYSO musicians have experiences and performance opportunities rarely available to young players. These include performing in world-class venues and at high-profile events throughout Chicago and around the world. Our international touring program has taken students to Europe, Asia, and South America.



REACH ARTS-ENGAGED AUDIENCES IN CHICAGO AND ABROAD

cyso | chicago youth symphony orchestras

TOUR SPONSORS

CYSO relies on the generosity of sponsors to make our international tours possible for many of our families. All student participation is heavily subsidized, with approximately 20% of students receiving significant financial assistance.

By sponsoring the CYSO international tour, you have the opportunity to reach engaged audiences in Chicago and abroad. Corporate sponsors have the unique opportunity to connect their brands with cross-cultural exchange and support transformative experiences for students.

Tour sponsors will receive a print ad in both our 2027 Tour of Greece program books, estimated to reach 7,500+ international audience members, as well as CYSO's annual season program book to reach 6,000+ Chicago patrons each season.

CYSO AUDIENCE STATS

CYSO's diverse audiences are highly responsive and engaged across social media, email, and print channels.

- **8,000+ email subscribers** with a 47% open rate
- 4,700+ Instagram followers
- 7,400+ Facebook followers
- 132,921 viewers in the past 30 days
- 5,000 Average post views within 24 hours

10,000+ audience members every season, including parents, educators, musicians, and community leaders



Sponsorship Levels

LEAD SPONSOR $50,000

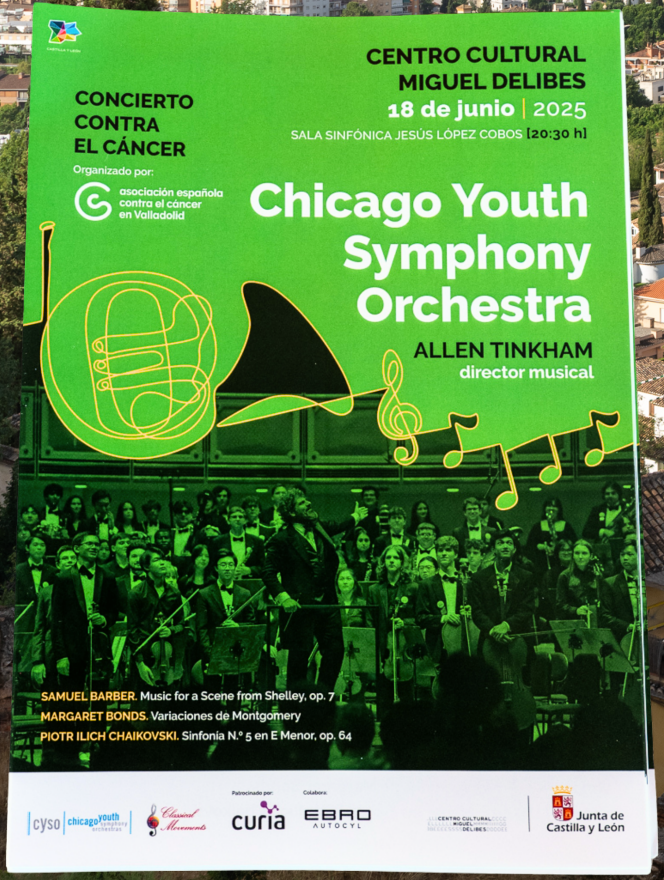
- Access to discounted tickets for the Greece companion tour
- Premiere logo recognition in all tour promotional materials and press releases
- Customizable Lead Sponsor benefits to meet brand visibility interests

PRESENTING SPONSOR $25,000

- Logo recognition in print and digital tour promotional materials
- 20 tickets to the 2027 tour kick-off concert
- Full page ad in CYSO's yearly season program book

MAJOR SPONSOR $10,000

- 10 tickets to the 2027 tour kick-off concert
- Full page ad in the tour program book
- Half-page ad in CYSO's yearly season program book



SPONSOR $5,000

- Name recognition in print and digital tour promotional materials
- 5 tickets to the 2027 tour kick-off concert
- Color half-page ad in the tour program book

COMMUNITY $2,500

- Name recognition in print and digital tour promotional materials
- 2 tickets to the 2027 tour kick-off concert

Contact Sierra Salinas, Director of Development, at ssalinas@cyso.org or 312-753-5985 for questions and information.